

# FOUNDATION NEWS

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Fall 2004

  
ARKANSAS STATE  
UNIVERSITY<sup>TM</sup>

# Foundation News



Volume 5 • Number 2

Fall 2004

## Features



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## About the cover...

Cache River Valley Seed LLC Chief Executive Officer Randy Woodard, (left), and founder Joe McAlister look out from a soybean field near Cash. Read more on page 2. (Photo by Michael DeJarnette)

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# The first five years - a fond look back

When we published the first issue of *Foundation News* back in the Fall of 1999, we did so because we thought it would be a beneficial service for ASU Foundation donors and volunteers to have a publication in which they could take ownership - one that conveyed the thoughtful and creative ways people chose to support ASU in a philanthropic way.

As we look back on our first five years, and the milestones we've been able to chronicle, no doubt it was the right thing to do.

It all started on a hot July 4th, 1999, when we dedicated the historic Hemingway-Pfeiffer Center in Piggott. This was the very place where literary giant Ernest Hemingway penned portions of his classic, "A Farewell to Arms." Many people worked diligently to make the day a success, but substantial thanks was owed to Clay County natives Sherland and Barbara Hamilton who gave so generously in support of the massive restoration effort.

We've seen an entirely new campus evolve in Mountain Home. What started out as a briar patch has become one of the most picturesque settings for higher education anywhere in Arkansas. The realization of the Mountain Home campus is the result of Chancellor Ed Coulter's driven nature, and the generosity of many supporters who believed such a dream was possible.

In the midst of the massive construction project, Coulter described his feelings most days as falling somewhere in between exhilarating and overwhelming. In our view, it's just outright impressive.

In the Fall of 2000, we celebrated 90 years of teaching, research and service to the region, and reflected on what nine decades of Arkansas State University's presence had meant to us all. Dr. Les Wyatt celebrated his first five years of service to ASU, and university officials broke ground on a student union complex that, today, is the centerpiece of a growing Jonesboro campus.

It was a thrill for us all in Spring of 2001 to feature the long-anticipated opening of Fowler Center as a true community showplace and regional center for the arts. The lead gift made by Wallace and Jama Fowler, is, to date, the most significant ever made to ASU, and the project was further supported by Riceland Foods, the Geoffrey Pugh family and the Curt Bradbury family in honor of Chucki Bradbury's long service to the university. Fowler Center has lived up to every expectation we had for it. For all those who made it possible, we can't thank them enough.

Our next issue celebrated a successful fund drive among ASU alumni and friends that resulted in new uniforms for the Marching Indian Band and gave note to the important work being done in ASU's environmental science program through the establishment of the Judd Hill chair in environmental biology. The impact of the Judd Hill Foundation's consistent support of ASU Foundation efforts cannot be overstated with regard to the opportunities it has provided for students and faculty.

In Spring of 2002, *Foundation News* featured the support and direction given by Dr. Kathy Brittain White, who has supported entrepreneurial efforts and unique exposure opportunities for ASU students in the business world. Dr. White's leadership in these efforts has been exemplary and we are honored to be the beneficiary of her experience.

Later that year, we celebrated the beginning of another milestone project when Cleburne County's Sugarloaf Mountain was purchased for the purpose of constructing a new ASU campus in Heber Springs. It is one of the most beautiful settings anyone can imagine for a university campus. Local community leadership has a vision for the campus and is working together to realize its achievement.

Arkansas State played host to the world premier of a major made-for-television event in April 2003 when native

Arkansan and best-selling author John G r i s h a m unveiled the Hallmark Hall of Fame version of his novel, "A Painted House," in Fowler Center's Riceland Hall. It was a once-in-a-lifetime event for many of us, and a sold-out house helped raise a substantial sum for the university's newest doctoral program in heritage studies.



Also in that issue, we celebrated the educational career and retirement of Dr. Mildred Vance who served our College of Education for more than 54 years. Dr. Vance's impact on education across the region is immeasurable. Because she had such an impact on so many teachers who are leading their own classrooms today, Dr. Vance's legacy continues to grow.

In Fall of 2003, we featured 1936 alumnus John A. Woodside on our cover. Woodside and his family have helped dozens of deserving ASU students receive an education through the establishment of the Mable Symons Woodside Memorial Scholarship Endowment, one of the most significant scholarships in the ASU Foundation endowment. We are so privileged to know Mr. Woodside and his family, and it was our pleasure that year to be able to recognize him as one of ASU's most distinguished alumni.

In our last issue earlier this year, we highlighted the significant historical work of Dr. Calvin Smith, who has been one of the leading educators on the Jonesboro campus since 1970. And we marked the milestone of the completion of a new student health center that serves the campus community and our community at-large.

It's been a good five-year run for good news in the ASU Foundation. □

# Seeds of Learning

## Cache River Valley Seed honors its founder with a scholarship

*“I knew I would have a career in agriculture.”*

*-Joe McAlister*

It might surprise some folks that when Joe McAlister entered Arkansas State College in the fall of 1948, he started as a freshman music major, minoring in art.

“I’d taken music lessons since I was five years old,” McAlister said recently. “I thought music might be something I’d continue to enjoy, but I knew I would have a career in agriculture.”

McAlister did focus on an agricultural career. The Jonesboro native and his brother went into business together in 1961. They ran a mercantile store in Cash, and bought land as they could for agricultural production. When the River Bran rice mill receiving station in Cash was put up for sale, the brothers bought it, too, and started McAlister’s Seed Service, a local retail, custom seed cleaning operation.

Over the years, the name has changed, and so has the size of the operation. What was McAlister’s Seed Service, in one small building, is now Cache River Valley Seed LLC, which consists of six warehouses and a state-of-the-art seed plant that has the capability to store in excess of one million bushels of seed.

CRVS deals in certified and registered seed, along with its own brand-

ed seed. The company markets seed in more than 10 states, including MorSoy soybeans, Dixie wheat and CRV rice. The company is also the major producer processor for Syngenta Seeds in the South.

To honor the successful career and service of its now-retired founder, Randy and Cindy Woodard and CRVS have made their first gift toward a \$100,000 pledge to the Arkansas State University Foundation, Inc., for the Joseph E. McAlister Scholarship Endowment in the College of Agriculture at ASU.

Randy Woodard, CRVS chief executive officer, said the endowment will provide scholarships for students seeking degrees within the college who have an interest in agronomy, plant science or agricultural business.

“I started working with Joe in 1975, driving a fork lift, sweeping floors, loading trucks and bagging seed,” Woodard said. “We had one other employee along with Joe’s father. We were pretty much a small, custom-cleaning operation. I learned a strong work ethic. With a vision for growth and productivity, along with great employees, we’ve had a great deal of success. Cindy and I are very proud to make this gift to the College of Agriculture in Joe’s honor.”

While most of their business is conducted within a 250-mile radius, Cache River Valley Seed does some export business as well. The business employs 30 people at its headquarters in Cash as well as additional sales staff in southern Arkansas, northern Louisiana, Mississippi and Missouri.

“We are honored by Cache River Valley Seed Company’s generosity toward student scholarships for our College of Agriculture and for the opportunity to pay tribute to Joe McAlister and his lifetime of accomplishments,” said ASU Director of Development Steve Watkins. “The McAlister and Woodard families both have deep roots and strong ties to ASU, and we are grateful for this investment they have made to their alma mater.”

Joe and his wife Alice both attended Arkansas State. Their daughter, Cindy Woodard, received her associate degree in nursing from ASU the same year her husband Randy earned his bachelor’s degree in business administration. The Woodard couple’s oldest son, Jared, earned his bachelor’s degree in marketing in 2001 and is now an attorney with a Jonesboro firm. Their son, Chris, is currently an ASU student who is also a member of the golf team. □



*Photo by Michael DeJarnette*

# Hope for a Healthier Arkansas

## *Arkansas Biosciences Institute opens on ASU campus*

“This is a proud day for all of us,” said Arkansas State University President Dr. Les Wyatt. “It is a big day in the life of this institution.”

“The truth is,” said State Attorney General Mike Beebe, “this new mission with our partners makes ASU a different place.”

“ASU will be a major partner in the future of agri-medicine and technology transfer,” said Dr. Harry Ward, retired chancellor of the University of Arkansas for Medical Sciences.

The three men were speaking at the opening ceremony of the Arkansas Biosciences Institute, an agricultural and medical research con-

sortium dedicated to improving the health of Arkansans, located on the Arkansas State University campus.

The vision of the ABI emerged during a statewide planning process for use of the state's share of the 1998 nationwide tobacco settlement. Health care leaders across Arkansas spoke in favor of dedicating a portion of the tobacco settlement funds to innovative research that could help reduce or prevent smoking-related illnesses. The ABI was created as the major research component of the Tobacco Settlement Proceeds Act of 2000, which was approved in the general election by 64 percent of Arkansas voters.

“I'm excited about what the state

has done with its portion of the tobacco settlement,” said Dr. Carol Cramer, ABI director. “Arkansas has done better than other states in targeting dollars to affect the health and well-being of its citizens.”

ASU, along with its partners, the Arkansas Children's Hospital, the University of Arkansas for Medical Sciences, the University of Arkansas Division of Agriculture and the University of Arkansas at Fayetteville, will focus on agriculture and on basic and clinical scientific research that will lead to health improvement, especially in the area of tobacco-related diseases.

“ASU expects to benefit from the experience of these more established research entities,” said Dr. Wyatt. “We also expect to contribute our developing expertise in areas of plant genetic research that will produce health improvements for Arkansans.

“ASU is pleased to be identified for this capability among state universities, and also to be recognized by funding and scientific agencies throughout the United States who have interests in what occurs in the ABI facilities in Jonesboro,” he noted. “Through these research initiatives, ASU intends to expand the economic base of our city, region and state through the eventual commercialization of the intellectual properties, which are defined in the ABI labora-



*Research Assistant Professor Maureen Dolan explains how research on the non-toxic part of castor beans will be used to alter the human immune system in a positive way during a tour of the Arkansas Biosciences Institute.*

tories. The presence of the Arkansas Biosciences Institute will make ASU a more significant and successful university throughout the second century of its existence.”

As part of its enabling legislation, ABI has five research areas: agricultural research with medical implications; bioengineering research that expands genetic knowledge and creates new potential applications in the agricultural-medical fields; tobacco-related research that identifies and applies behavioral, diagnostic and therapeutic knowledge to address the high level of tobacco-related illnesses in Arkansas; nutrition and other research that is aimed at preventing and treating cancer, congenital and hereditary conditions or other related conditions; and other areas that are related to primary ABI-supported programs.

The scientific activities within ABI will be focused in four highly interactive research clusters at the interface of agriculture, medicine and health, including plant-based protein production, plant metabolic engineering, molecular innovations in food science, and agriculture and disease.



*Dr. Carol Cramer, director of the Arkansas Biosciences Institute, explains research using tobacco plants to a group of legislators during a tour of the ABI's greenhouse.*



*The Arkansas Biosciences Institute was built as a result of Initiated Act 1, passed by Arkansas voters in the 2000 general election, to impact the health of all Arkansans in a positive way.*

“Research and higher education are long-term investments in making our lives better,” Attorney General Beebe said. “Research is also an important tool for economic development. Agricultural-based research falls in that category.”

Dr. Cramer said although research is the central focus of ABI, other areas, including education, community and industry outreach, and economic development, are integral parts of the ABI mission.

“Biotechnology is now impacting everything from the medicines we use to the food we eat,” Dr. Cramer noted. “ABI’s goal is to share these exciting new discoveries with students of all ages, with the community and with regional businesses.”

Faculty within the ABI will be encouraged to engage in entrepreneurial activities, she said, including spin-off companies, joint ventures and other business relationships to facilitate technology transfer and regional economic development.

“This interactive environment provides problem-solving capabilities and innovation to industry and unique cross-disciplinary experiences and training to students in science and business alike.”

The public got a rare glimpse into the work of the Arkansas Biosciences Institute during tours given following the opening ceremony. State-of-the-art facilities in plant genetic engineering, DNA and protein analyses, mammalian cell culture, and microscopy and analytical support were featured throughout the tour. □

# Seeds of Change

## *Judd Hill Foundation makes \$1 million commitment to Agriculture*

The Arkansas State University Foundation, Inc., has received a gift commitment of \$1 million to establish Arkansas State University's third endowed academic chair, the Judd Hill Chair in Agricultural Biotechnology, to be located within the College of Agriculture.

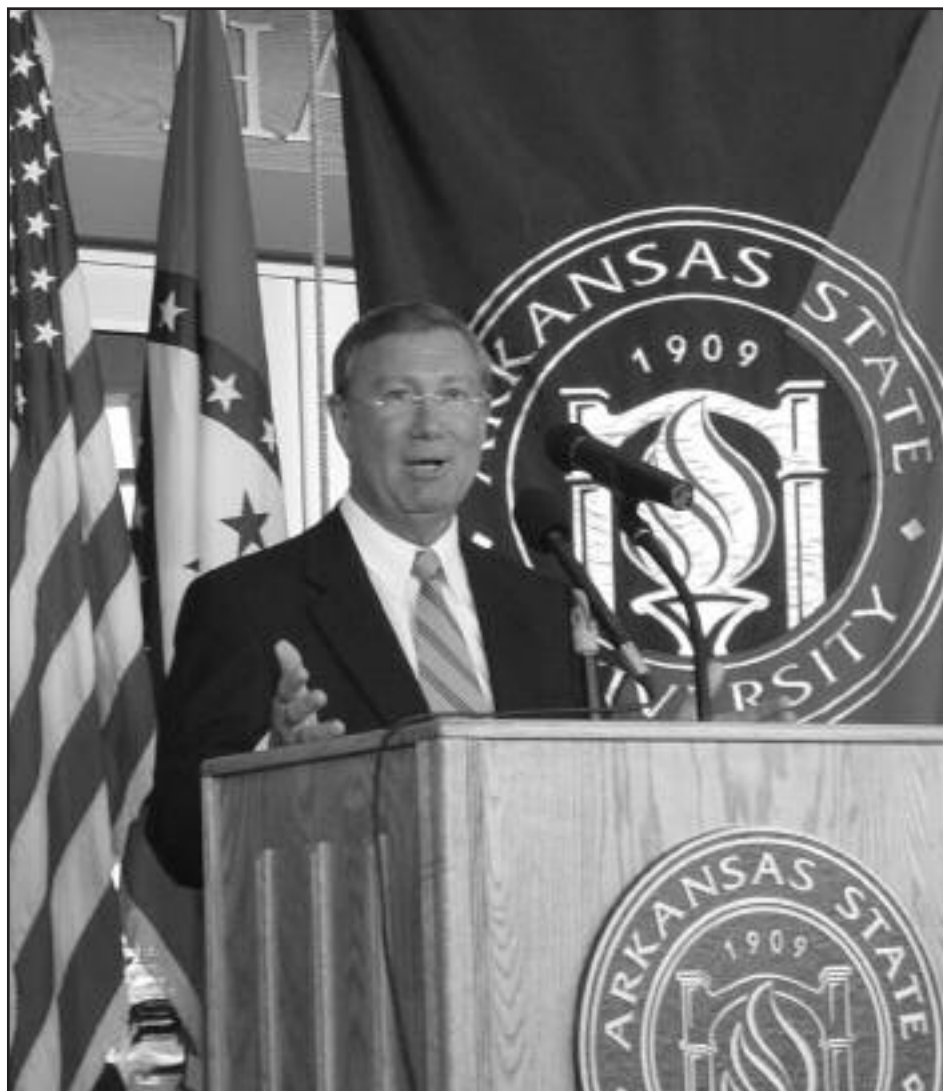
Mike Gibson of Osceola, trustee of the Judd Hill Foundation, announced the foundation's commitment to fund the chair in April. The pledge will be filled over a 10-year period.

"The Judd Hill Foundation is very proud to have the opportunity to once again partner with the Arkansas State University Foundation," Gibson said. "We hope this project's future successes will some day have global implications."

ASU President Dr. Les Wyatt expressed the institution's appreciation to Gibson and the Judd Hill Foundation for its generosity.

"Throughout his long association with Arkansas State University, Mike Gibson has consistently demonstrated a desire for this institution to grow and progress and succeed in every way possible," Dr. Wyatt said. "Once again, he wants to help us extend our capabilities in a way that would not otherwise have been possible. We will always be grateful to Mike Gibson and the Judd Hill Foundation."

Through a similar endowment



*Judd Hill Foundation Trustee Mike Gibson announces a \$1 million gift to the Arkansas State University College of Agriculture to fund the Judd Hill Chair in Agricultural Biotechnology.*

gift announced in May 1994, Gibson established the Judd Hill Chair in Environmental Biology. Dr. Jerry Farris, who directs the university's doctoral program in environmental science, is the chair holder.

Gibson explained in 1994 that the Judd Hill Foundation's philanthropic goals were established to

honor the wishes of the late Esther Hill Chapin, who was very interested in promoting research, experimentation and education on the conservation and management of soil and water resources.

Mrs. Chapin, who died in 1991 at age 91, owned and operated Judd Hill plantation, named for her father,

in Poinsett County. Hill acquired what was then wooded acreage in the 1930s and gave it to his daughter and her husband, Sam Chapin, as a wedding present. The couple gradually cleared more than 4,600 acres of land and developed it into one of the largest contiguous row-crop farming operations in the Mid-South.

Gibson said that Mrs. Chapin wanted the farm to have a perpetually beneficial impact on Poinsett County and the entire region. The Judd Hill Chair of Environmental Science and the Judd Hill Chair of Agricultural Biotechnology have the potential to make the impact Mrs. Chapin desired.

Dr. Greg Phillips, dean of the College of Agriculture, said this latest gift will play an important part toward building the College of Agriculture's relationship with the Arkansas Biosciences Institute.

"This endowed chair will also help us develop a strong agricultural biotechnology program in the college," he added. "The endowed professorship will help us recruit premier faculty members for leadership in this area."

Gibson said the chair in agricultural biotechnology links areas in which Mrs. Chapin had a concern.

"Esther Chapin was interested in two very broad fields, agriculture and health care," he explained. "The Judd Hill Chair of Agricultural Biotechnology joins those interests of agriculture and medicine into a study to produce farm-raised pharmaceuticals, accomplishing both of her purposes."

"In addition, the endowment will make possible the study of disease resistance among plant varieties

and the development of plant varieties that tolerate various soil types, thus promoting Mrs. Chapin's love of farming."

ASU's involvement with Judd Hill Plantation has grown much closer over the years, Phillips added.

"We have had a longstanding relationship with Judd Hill personnel," Dr. Phillips added. "With this gift, our college really looks forward to expanding those interactions and developing a stronger research and service presence in the agricultural community."

As with other endowed chairs, proceeds from the endowment fund will help support a distinguished faculty member who can devote research and service toward a specific academic focus.

Under the agreement between the ASU Foundation and the Judd

Hill Foundation, the chair holder will serve a five-year term. Dr. Susan Allen, vice chancellor for Research and Academic Affairs, and Dr. Greg Phillips, dean of the College of Agriculture, will make the selection in consultation with Gibson, as foundation trustee.

Examples cited for chair holder's research activity include molecular plant pathology and the study of mechanisms to improve disease resistance among plant varieties, plant stress physiology that will examine the development of plant varieties that tolerate certain specific conditions in various soil types, and plant-made pharmaceuticals and the study of genetically enhanced organisms by using plants as factories for the production of vaccines or other pharmaceutically active agents. □



*Farmers listen to a cotton presentation during the 10th annual Judd Hill Cotton Technology Field Day held on September 2 at the Judd Hill Plantation.*

# Proudly Waving

*Flag Plaza acknowledges service of Bookout family*



The Arkansas State University Board of Trustees has named a new landmark on the Jonesboro campus in honor of State Senator Jerry Bookout, his wife Loretta and their son State Representative Paul Bookout.

Against a bright blue September sky, the United States, Arkansas and Arkansas State University flags were raised for the first time from Bookout Plaza, located prominently at the southern entrance to the ASU campus, in a ceremony on September 17.

“It is our pleasure to announce the naming of Bookout Plaza,” said ASU Board of Trustees Chairman Mike Medlock. “This hard working family is fun to know and an asset to this community.”

The flag plaza was constructed as a gift in honor of the Bookout family to ASU by Alltel Corporation, SBC and the Farm Bureau of Arkansas in recognition of “the untiring service rendered to the community, state and region by Jerry, Loretta and Paul Bookout.”

State Senator Jerry Bookout, a 1955 alumnus of ASU, began his service to the university as a student while serving in the Student Government Association. He was

*Members of ASU's ROTC unit raise the flags for the first time at the new Bookout Plaza on the ASU campus.*

elected to 11 terms in the Arkansas General Assembly. Working with government leaders, ASU administrators and faculty, Sen. Bookout has helped develop and secure funding for every classroom, library and administrative facility built on the ASU campus within the last 30 years. Sen. Bookout was named a Distinguished Alumnus of ASU in 1997.

***“Working with people, addressing problems and appreciating our successes has been a wonderful journey.”***

***-Sen. Jerry Bookout***

Loretta Bookout, an emeritus instructor of elementary education, has helped the community, state and the ASU campus for many years as an advocate, creator and developer

of early childhood education programs, as well as public school and university programs. Mrs. Bookout holds a bachelor's degree, '73, and a master's degree, '80, from the College of Education. As an instructor, she has influenced the lives of hundreds of ASU students.

State Representative Paul Bookout, a 1985 alumnus of ASU, has served the people of Craighead County and the state of Arkansas in the General Assembly for three terms. As a member of the General Assembly, Rep. Bookout has been a strong advocate for securing the funds to build the Arkansas State University Biosciences Institute.

“This is overwhelming,” Sen. Bookout told the crowd. He quipped, “It's nice to see my name on a wall at ASU that I didn't put there!”

“I came here in 1951-17 years old and the first in my family to go



*State Senator Jerry Bookout has served Arkansas State University for more than 50 years.*

to college,” he continued. “I've been affiliated with this institution for 53 years, and it has been pure joy. Working with people, addressing problems and appreciating our successes has been a wonderful journey and I appreciate you letting me do it.”

Mrs. Bookout and Rep. Bookout also thanked the many friends, family and colleagues at the ceremony.

Bookout Plaza is located at the southern end of the Centennial Pedestrian Mall, which was formerly open to traffic as Caraway Road. ▮



*Craighead County Farm Bureau President Joe Christian, right, visits with Sen. Jerry Bookout, Loretta Bookout, and their son Rep. Paul Bookout at the dedication ceremony of Bookout Flag Plaza.*

*The Foundation News is published twice yearly by the division of University Advancement at Arkansas State University. We welcome your ideas about the ways in which we might better serve you with information about Development project highlights, or about information related to opportunities for charitable giving to the ASU Foundation. Contact us at (888) 225-8343.*

# Flying Higher

## *John and Lauri Lyons boost Upward Bound*

Upward Bound at Arkansas State University is flying a bit higher these days, thanks to a scholarship fund started this summer by ASU alumna Lauri Harris Lyons and her husband John of San Antonio, Texas.

Upward Bound Director Tony Thomas said the Lyons gift will have far-reaching effects on the Upward Bound program and its students.

“When you're talking about students who come from homes where the ability to fund a college education is inadequate, a gift like this makes a tremendous difference, not only in our students' academic performance, but in their overall lifestyle,” he said.

Upward Bound has been on the ASU campus since 1981. The program primarily targets high school students, 10th through 12th grade, from low-income families or families in which neither parent holds a bachelor's degree.

“Students participating in Upward Bound are six times more likely to successfully graduate with a bachelor's degree,” Thomas noted.

He said Upward Bound at ASU targets 12 high schools in Mississippi, Greene, Craighead, Poinsett and Lawrence counties in Northeast Arkansas.

A six-week summer program provides the collegiate experience to an average of about 95 students per year. A Saturday tutoring program throughout the academic year

provides help in college preparation, including selecting and visiting college campuses, applying for financial aid, and preparing to take college entrance exams like the ACT. Upward Bound students are also exposed to plays, concerts and other cultural activities, and receive etiquette training.

Lauri Lyons has been an enthusiastic supporter of Upward Bound for many years. The 1996 engineering graduate was herself a participant in the Upward Bound program at ASU, and served as a tutor/mentor for UB during her college years. She credits UB and the College of Engineering with contributing to her achievement after graduation.

After several successful years as an education consultant with Hewlett-Packard, Lauri took a military leave of

absence, and now serves as a Captain in the U.S. Air Force, stationed at the Brooks City-Base, Texas, where she is chief of the Modeling Integrated Research Team for the Air Force Research Laboratory Radiofrequency Branch.

The Lyons said they believe no one achieves success without support or assistance, and their goal is to help others achieve success.

“Robbie Lyle (former Upward Bound director) said something that really applies to Lauri,” John Lyons said. “Upward Bound is the anvil on which the ball and chain of poverty are broken. It's true.”

“Ms. Lyle and many others believed in me,” Lauri noted. “This scholarship fund is my way of show-

*Continued on page 11*



*Student mentoring/tutoring is an important component of Upward Bound at Arkansas State University.*

## ASU-Newport benefits from gifts

Arkansas State University-Newport recently received \$1 million in charitable gifts and pledges toward capital improvements and programs on its campus.

The Walton Family Foundation, in a desire to acknowledge the many contributions that Lindley and Kaneaster Hodges Jr. have made to Jackson County and the state of Arkansas, has provided \$250,000 to ASU-Newport for the construction of the Center for the Arts, and \$250,000 for the establishment of the Lindley and Kaneaster Hodges Jr. Auditorium Endowment. In addition, Kaneaster Hodges Jr. announced a \$500,000 challenge gift for library and classroom expansion to Samuel Moore Walton Hall, and a \$200,000 scholarship challenge gift.

Lindley and Kaneaster Hodges Jr. have been actively involved in promoting educational activities at ASU-Newport through their support of cultural events, academic programs and prison education initiatives. Mrs. Hodges is actively involved in a prison Bible study program.

Former U.S. Senator Hodges has long been recognized for his leadership in higher education by serving on numerous higher education boards and committees. He serves as president of the Northeast Arkansas Higher Education Charitable Foundation, is a member of the Arkansas Education Coordinating Board, and serves on the ASU-Newport Aviation Advisory Committee.

Through the establishment of the Lindley and Kaneaster Hodges Jr. Endowment, ASU-Newport, in conjunction with local patrons, established the 2004-2005 Patron's Performing Arts Series.

The Lindley and Kaneaster Hodges Jr. Auditorium is located in the Center for the Arts on the campus of Arkansas State University-Newport. The facility seats approximately 600. □



*ASU President Dr. Les Wyatt congratulates Lindley and Kaneaster Hodges Jr. on a gift made to ASU-Newport in their honor by the Walton Family Foundation as Dr. Larry Williams, ASU-Newport chancellor, applauds.*

ing that I believe in these young people.”

Thomas said Upward Bound is one of three federal TRIO programs offered at Arkansas State; Students Support Services and the Ronald E. McNair Achievement Program are the other two. The three programs offer a pipeline from 10th grade to master's level work, ensuring that students can get the help they need in achieving academic success.

“It's been interesting,” Thomas said. “Our students work hard at their studies and they want to invest in themselves. They receive a stipend, and each time they've given a portion of that stipend back to the program. We had a student who graduated in May, and she volunteered after graduation to help give back because of her success. She's now a paid part-time adviser/instructor.”

Thomas said the program welcomes volunteer tutors and career speakers to help Upward Bound students as they make career choices.

The Lyons' gift will have further impact, due in part because both of their employers provide matching gift funds, which doubles any gift the Lyons make to ASU academic programs like Upward Bound.

To make a tax deductible gift benefiting Upward Bound, interested persons may send a check, made payable to the ASU Foundation, to P.O. Box 1990, State University AR 72467-1990, with “ASU Upward Bound Scholarship Endowment” written in the memo portion of the check. To learn more about volunteer opportunities with Upward Bound, contact Tony Thomas at (870) 972-2080. □

# Legislators Honored

Several of Arkansas' senators and representatives were recognized at Arkansas State University's annual Legislative Day on September 18 before the ASU-University of Memphis football game.

Those honored included Sen. Steve Bryles, Sen. John Paul Capps, Sen. Bobby Glover, Sen. Jim Luker, Rep. Travis Boyd, Rep. Marvin Childers, Rep. Leroy Dangeau, Rep. Billy Gipson, Rep. Kevin Goss, Rep. Wayne Nichols and Rep. Chris Thyer.

Sen. Steve Bryles of Blytheville was elected to the Arkansas Senate in 2000. He serves on the Senate Education Committee, the Senate Economic and Industrial Development Committee, the joint committee on Retirement and Social Security, the joint Budget Committee and the Legislative Council.

Sen. John Paul Capps of Searcy served in the Arkansas House of Representatives from 1963 through 1999, and was elected Speaker of the

House, 1983-84. He is serving his first term in the Senate, and chairs the Senate Technology and Legislative Affairs Committee as well as the joint committee on Advanced Communications and Information Technology. He serves on the Senate Public Transportation Committee and the joint committee on Legislative Facilities.

Sen. Bobby Glover of Carlisle served 10 terms in the Arkansas House from 1973 through 2002, and he is serving his first term in the Arkansas Senate. He chairs the Legislative Facilities Committee, and is vice chair of the Senate Revenue and Taxation Committee. He is a member of the Senate Technology and Legislative Affairs Committee, the joint committee on Audit and the joint committee on Performance Review.

Sen. Jim Luker of Wynne is serving his first term in the Arkansas Senate. He was elected to the Arkansas House in 1994, and served

three consecutive terms. He serves as vice chairman of the Senate Judiciary Committee and is a member of the Senate Technology and Legislative Affairs Committee, the joint committee on Budget and the Legislative Council.

Rep. Travis Boyd of Piggott is serving his second term in the Arkansas House of Representatives. He serves as vice chair of the House Agriculture, Forestry and Economic Development Committee. He is also a member of the House Revenue and Taxation Committee, the House Rules Committee, the joint committee on Budget, and chairs the House Small Business and Economic Development Subcommittee.

Rep. Marvin Childers of Blytheville was elected to the Arkansas House of Representatives in 2000. He is a member of the House Judiciary Committee and the House Insurance Committee. He chairs the House Corrections and Criminal Law Subcommittee, and is a member of the joint committee on Performance Review.

Rep. Leroy Dangeau of Wynne is serving his second term in the Arkansas House. He is vice chair of the Legislative Council and is a member of the House Education Committee as well as the House Agriculture, Forestry and Economic Development Committee. He is also a member of the House Rules Committee and chairs the Council's Administrative Rules and Regulations committee and the House Early Childhood Education Subcommittee.



*ASU President Dr. Les Wyatt visits with State Representative Benny Petrus and his wife Tammy during ASU Legislative Day. Sen. Bobby Glover is in the background.*

Rep. Billy Gipson of Monette is serving his third term in the Arkansas House. He is a member of the House Public Transportation Committee and the House City, County and Local Affairs Committee. He chairs the House Waterways and Aeronautics Subcommittee and is a member of the joint committee on Energy and the Legislative Joint Auditing Committee.

Rep. Kevin Goss of Wilson is serving his second term in the Arkansas House of Representatives. He is a member of the House Public Health, Welfare and Labor Committee, and the House Aging, Children and Youth and Legislative and Military Affairs committees. He is also a member of the joint committee on Performance Review and chairs the House Human Services Subcommittee. Rep. Goss was assistant Speaker Pro Tempore for the First District Caucus during the 84th General Assembly.

Rep. Wayne Nichols of Marked Tree is serving his second term in the Arkansas House. He is a member of the House Judiciary Committee and the House Agriculture and Economic Development Committee. He also serves on the House Rules Committee and the Legislative Joint Auditing Committee. He chairs the House Juvenile Justice and Child Support Committee.

Rep. Chris Thyer of Jonesboro is serving his first term in the Arkansas House of Representatives. He is a member of the House Judiciary Committee and the House State Agencies and Governmental Affairs Committee. His is vice chair of the House Elections Committee.

Arkansas State University appreciates the work and dedication of these public servants. □

# Defense \$\$\$

## *ASU receives scientific grant*

Arkansas State University received the news in August that the 2005 U.S. Department of Defense appropriations bill, which included \$12 million in contracts for ASU scientists, was signed by President George W. Bush.

The Arkansas Congressional delegation's efforts secured the \$12 million contract, according to ASU officials, and includes two projects that will be conducted by scientists in the College of Sciences and Mathematics to determine weapons of mass destruction.

Using their expertise, ASU scientists will work with two other universities in the United States to research and create remote detection techniques for minute levels of nuclear, chemical and biological substances.

"We are grateful to the entire Arkansas Delegation for making this possible for Arkansas State University," said ASU President Dr. Les Wyatt. "Senators Blanche Lincoln and Mark Pryor both worked tirelessly on the Conference Committee to secure this for us. We are grateful to President Bush for signing the appropriations bill. We especially appreciate the encouragement and tremendous support of Congressman Marion Berry, who worked to pass this through the Appropriations Committee."

One of the programs, SHADES (Standoff Hazardous Agent Detection Equipment System), will be used to detect nuclear and chemical particles for the location of weapons of mass destruction. SHADES is funded at \$1.5 million for ASU in conjunction with Radiance Technologies of Huntsville, Ala.

The second program, SSRID (Standoff Sensor for Radionuclide Identification), will detect molecules

to determine contamination levels from such weapons. SSRID is funded at \$10.5 million and will be equally shared with the University of Hawaii and Florida A&M University.

"This is exciting news for ASU and only serves to validate the expertise of our scientists," said Dr. Susan Allen, ASU vice chancellor for Research and Academic Affairs. "ASU will be conducting research that will be used by the U.S. Army. I applaud the work of all of our scientists who worked on this proposal and who will continue the research."

In addition to Dr. Allen, Dr. Bruce Johnson, physics; Dr. William Burns, chemistry; Dr. Scott Reeve, chemistry; and Dr. Sergey Kudryshov, physics; will also work conduct scientific work on SSRID. Dr. Robyn Hannigan, geochemistry, will develop the SHADES program.

"Every time rural American is recognized at this level the entire community benefits," said Rep. Berry. "I congratulate ASU; I thank the rest of the Arkansas Congressional Delegation for their efforts; and I look forward to hearing about the further success of the university, the community and the district. This cutting-edge research has been awarded to a great institution, and I join ASU's administration in congratulating the scientists who have earned the solid reputation making this award possible."

The Department of Defense Appropriations Act for Fiscal Year 2005 passed the House of Representatives in late June and the Senate in late July. The bill also included funding for all branches of the military, in addition to the funding that will come to Arkansas State. The new budget year for the federal government began October 1. □

# Wetherspoon Scholarship

Plaques of gratitude line the walls in the home office of the late Melvyn Wetherspoon, a testimony to the Jackson County man that touched the lives of many through his service as an educator, mentor and citizen.

An endowed scholarship has been established at Arkansas State University by former students, friends and family members to honor the memory of Wetherspoon, who taught for more than 40 years in Northeast Arkansas.

“A life of service demands some kind of recognition,” said ASU alumnus Joseph Black, a former student and family friend of Wetherspoon. “It is fit-

ting that we pay tribute to the way this man gave so much to so many.”

Wetherspoon was called up to be a teacher to the many veterans who were returning to Jackson County following World War II, according to his wife, Alice. She said it was one of the first integrated classes in the county. He was one of two veteran teachers who provided training in the classroom, as well as on-the-farm training with livestock and crops.

Wetherspoon went on to teach in the Blacksville, Branch and Newport schools, where he taught science and later on, agriculture. Mrs. Wetherspoon

said he always had his students' best interest at heart.

“He encouraged his students, and let them know agriculture just doesn't mean going to the fields to work,” she said.

Wetherspoon was named an honorary state farmer by the Future Farmers of America. A past board member at White River Vo-Tech, he was cited several times as a friend of Vo-Tech. He was a Newport High School Service Award recipient, and had been recognized for his classroom service by Arkansas' Secretary of State. He also served on the county committee of the U.S. Department of Agriculture's Farm Service Agency.

In addition to his 40 years of school teaching, Wetherspoon was active in his church, teaching several Bible classes and a class at a nearby correctional facility. Black said the decision to raise funds for a scholarship in Wetherspoon's memory was a project the whole community could rally around.

“Melvyn Wetherspoon was just an outstanding individual,” Black said. “This scholarship is a way in which we could remember a good man who's always given more than he's taken. Nothing would have pleased him more than this scholarship that will help students with their education.”

Persons interested in remembering Melvyn Wetherspoon may contribute toward the scholarship by sending their tax deductible gift made payable to the ASU Foundation, Inc., P.O. Box 1990, State University AR 72467. Please write “Wetherspoon scholarship” in the memo section of the check. □



Mrs. Alice Wetherspoon, (center), and her daughter, Mrs. Alycya Small, present a gift to ASU Director of Development Steve Watkins to endow the Melvyn Wetherspoon Memorial Scholarship at Arkansas State University.

# Honored Program

*Program at ASUMH named for Fran Coulter*

Dr. Ed Coulter lovingly tells the story of the student who wanted to see “Dr. Coulter” when he and his late wife, Dr. Fran Coulter, both had offices in the old First Baptist Church building of the original ASUMH downtown campus.

“The secretary asked the student which Dr. Coulter he wanted to see,” Dr. Ed Coulter recalled. “The student replied, ‘the smart one.’ ‘She’s upstairs,’ said the secretary.’ She was right.”

Dr. Ed Coulter, chancellor of Arkansas State University Mountain Home, said he and his family have been deeply touched by the love and support of the many friends of the ASU and Mountain Home communities since Dr. Fran Coulter's passing in March.

He said he and his family are especially appreciative of the act by ASU's Board of Trustees in December 2003, when they named the Honors Program at ASUMH in honor of Dr. Fran Coulter's service, and of the more than \$35,000 in charitable gifts that have been made to the program since her passing.

Dr. Fran Coulter, along with Dr. Rebecca Baird and Dr. Steve Johnson, helped form the Beta Iota Epsilon Chapter of Phi Theta Kappa honor society at ASUMH; it is now one of only four chapters in the state to earn



*Fran Coulter*

the organization's top classification, “a five-star chapter.”

“They've done a great job with this honor society,” Dr. Coulter said. “But we've never had the funds to run an honors 'program.' This endowment will help fund activities for that program.”

Dr. Coulter said this year the professors will visit other college campuses to guide ASUMH in creating the new honors program. He knows the new program will involve work, travel, research and writing by students who are willing to “go the second mile.” He hopes to build the endowment to \$150,000.

Married for 40 years, the Coulters met the first day of their freshman year at Ouachita. She finished her

bachelor's degree in three years. They married that August, then she went to work as a secretary at the university while he finished his bachelor's degree.

“We took turns supporting each other going to school,” he noted. “I believe we were the first couple at Ouachita that completed our work in education. We were there 29 years-25 of it spent in teaching and administration.”

Dr. Coulter said his wife was hired first to come to ASUMH, and they both eagerly accepted the opportunity of creating the new university.

“We had quite a balance, she on the academic side and me on the administrative side. We gave each other perspective. She was more than the chancellor's wife; she was a faculty member through and through.”

Dr. Coulter said his wife spent her life preparing to teach. He said her extensive travel—she'd been to 32 countries—fostered her desire to know and to teach. He said she was known as a demanding teacher who expected the best from her students.

“A teacher who figures it out has a wonderful opportunity to affect the life of a student,” he said. “Fran figured it out.”

Persons interested in making a gift to the Fran Coulter Honors Program at ASU Mountain Home may send that gift to the ASU Foundation, Inc., P.O. Box 1990, State University AR 72467. □

# Gettin' Grubby

## *Friends work and play to remember a special friend*

Chad Lewis came to his photography vocation late in his life. A sports management major at Arkansas State University, Lewis picked up his camera and enrolled in a basic photography class in the fall of 1998. He quickly became a photographer for ASU's student newspaper, The Herald, and later became its photo editor.

Already an avid outdoorsman and hiker, Lewis became an equally eager nature photographer. Some of his works were prominently featured in the Crowley's Ridge Scenic Byway documentary project of 1998; his work still graces brochures that tout the beauty of this eastern Arkansas topographical wonder.

Upon his graduation in the fall of 1999, Lewis stepped into a staff position in the sports department at the Jonesboro Sun. After only a month on the job, he became ill and had to resign. In the summer of 2000, Chad Lewis, 29, died of complications from lung cancer surgery. He was the only child of Doyle and Pat Lewis.

That fall, several of Lewis' friends began discussing ways in which he might be remembered. Two of his best friends, Bill Blakely and Eric Howerton, went to Dr. Jack Zibluk, ASU assistant professor of journalism and Lewis' photojournalism professor, and proposed a fundraising effort to establish a memorial scholarship.

"I had the same thought as Bill and Eric, but I was uncomfortable about it," Dr. Zibluk said. I didn't want people to think I was profiting from a tragedy. But when they came

to me, it was clear we were all on the same wavelength."

Howerton and Blakely, along with Lewis, were ardent members of the Ultimate Frisbee Club. The friends thought a special Ultimate Frisbee tournament would be a distinctive way to raise funds for a scholarship. The friends thought a photojournalism scholarship would be a natural fit, and Dr. Zibluk thought it made sense, too.

"Photojournalism was Chad's career," he said. "So the money will always go to fulfill Chad's potential."

Lewis' friends quickly sprang into action. Thanks to their work and

determination, the first Ultimate Frisbee tournament netted more than \$2,000. Subsequent "Get Grubby" (Lewis was called that by many of his friends) tournaments raised another \$3,000. Friend and secondary education major Jill Forrester has, for the last two years, spearheaded the effort by Lewis' friends and family to acquire charitable gifts in addition to those raised from the tournaments.

Last spring, the Chad Lewis Memorial Scholarship reached the endowment level. Interest earned will help the endowment grow. Dr. Zibluk said it is the only photojournalism scholarship offered in the state.

"The photojournalism-emphasis



*Mrs. Pat Lewis and Eric Howerton share a happy moment at the "Get Grubby" tournament for the Chad Lewis Memorial Scholarship.*

degree at ASU is the only one of its kind in Arkansas. There are no photojournalism degrees offered by any school in Louisiana or Oklahoma. We're the only one in three states, and we have the only scholarship," he explained. "It's Chad's gift."

Dr. Zibluk said the criteria for choosing the scholarship recipient also reflects the career he believes Lewis should have had. The scholarship is open to students of all majors who express an interest in a photojournalism career, particularly those who are interested in sports or wildlife photography. Applicants must submit an essay and a portfolio of work to prove their potential.

"If there is ever a question of who should receive the scholarship, the committee will ask, 'Who would Chad choose?' and that will provide our answer," Dr. Zibluk said.

At present, the scholarship will be awarded at \$300 yearly. Dr. Zibluk said he hopes the scholarship award can be increased, or perhaps two scholarships can be awarded.

"The important thing," he noted, "is that the scholarship is now endowed and permanent. Chad's name, and his spirit, will live on indefinitely, even after we're all gone."

To make tax-deductible charitable gifts toward this endowment, you may send your check, made payable to the ASU Foundation, Inc., to the ASU Office of Development, P.O. Box 1990 State University AR 72467-1990. Please specify "Chad Lewis Endowment" in the memo section of your check. If you prefer to use a credit card, please call (870) 972-3940 or toll-free (888) 225-8343 to make a gift. □

## Bumpers visits

Improved education, health care and good roads will bring the Delta to the forefront of the nation, retired U.S. Senator Dale Bumpers told participants at the 10th annual Delta Blues Symposium, held in March on the Arkansas State University campus.

"I spent an inordinate amount of my time in public life to do something to benefit the people of the Delta," Bumpers told the group. "I believe the richness of its natural resources and the determination of its people will prevail. Though it may not come in my lifetime, I believe the dawn of the Delta will come. There are a lot of wonderful people in the Delta who make it a vibrant part of the United States."

The four-term Democrat was the keynote speaker for the week-long seminar, "The 1950s," and spoke at length about the Delta, his career, and his involvement on the school board of the Charleston School District in Franklin County, Arkansas.

On August 20, 1954, 16 African-American children walked into classes at the previously all-white Charleston, Ark., Public School. Charleston was the first school to become fully integrated following the U.S. Supreme Court ruling in May 1954 for desegregation in the Brown v. Board of Education of Topeka, Kansas, court case.

Bumpers was a member of the school board that approved integration in Charleston's schools. He said he advised his fellow board members that integration was the right thing to do. He credited the school's superintendent, Woodrow "Woody" Haynes for helping the process work for the district. (Haynes later served as manager of the Arkansas State University farm.)

The crisis that ensued three years later during the integration of Little Rock's Central High School in 1957 did cause some trouble for the Charleston district, he said. Bitterness developed during an election for two positions on the school board, but in the end, he noted, voters supported the decision, naysayers were silenced and troublemakers were rendered harmless thanks to the voters' resolve and a little turpentine.

While many might believe Bumpers' finest hour was his impassioned defense of President Bill Clinton during Clinton's impeachment trial before the U.S. Senate, Bumpers said he wants to be remembered otherwise.



*Retired Senator Dale Bumpers shares a light moment with Dr. William Clements, ASU professor of English and folklore, at the ninth annual Delta Blues Symposium in March.*

"I want my legacy to be known that I voted against 38 amendments to the constitution during my time in office," he noted. "Our constitution has served us so well." □

# Pumping Up

*Adams' gift benefits ASU Athletics*



*Boe Adams and his wife Myrna make the announcement of their gift to the Arkansas State University athletics program.*

Longtime supporters Boe and Myrna Adams of Leachville recently helped Arkansas State University's Department of Athletics move a huge step closer to achieving its goal of a new Performance Enhancement Complex when they presented a gift of \$250,000 to ASU Director of Athletics Dr. Dean Lee.

Mr. and Mrs. Adams, along with their daughter Tina presented the check, given to Dr. Lee and school officials at a media conference in March at ASU's Football Complex. The gift supports the improvement of ASU's strength and conditioning area, which will be named the Boe and Myrna Adams Strength and

Conditioning Center.

"Thanks to the generous support of Boe and Myrna Adams, we will be able to provide an ultra-modern facility for our student-athletes to have proper training and workouts, enabling them to reach their full potential," Dr. Lee said.

"Not only will this wonderful gift provide our current student-athletes with a state-of-the-art place to work out, enhancements to this area will allow ASU to attract top-flight recruits and remain competitive.

"This is a tremendous step for ASU Athletics in moving our facilities

to the next level," Dr. Lee continued. "Boe and Myrna have helped raise the bar and have established the excellence we seek in providing the infrastructure in this athletic department. We are so grateful for this gift from Boe and Myrna Adams and for their continued support of ASU Athletics."

Upon completion of the three-story football complex, improvement to the current strength and conditioning area will accomplish one of the steps in a three-part commitment to the proposed Performance Enhancement Center. The other two components include the Tim and Terri Langford Sports Medicine Center and the Student-Athlete Academic Success Center.

"On behalf of all of the coaches of ASU's different sports, we want to say we are extremely appreciative to Boe and Myrna Adams for this gift," said ASU Head Football Coach Steve Roberts, who represented the coaching staffs of ASU's 16 intercollegiate sports programs.

"We're thrilled with the ability to renovate the existing facility in such a way that will have a large impact on the entire athletics program."

Enhancements include connecting the structure to the football building through complementary architectural design, as well providing services for student-athletes in the classroom through computer labs, study areas and academic support staff.

The strength and conditioning area will feature 70 workstations, flooring, a flexibility area, a power area, a speed area, a cardiovascular area, training equipment, Olympic weight-lifting platforms, air and heating systems, and training security measures. □

# Distinguished Alumni Named



**Edwards**

The Arkansas State University Alumni Association announced its Distinguished Alumni during half-time ceremonies at ASU's homecoming game against Troy State University.

Stephen W. Edwards received a Bachelor of Science degree in management from ASU in 1975. An accomplished instrument, commercial pilot, he is owner and president of GES Inc., a corporation that owns and operates the Food Giant chain of supermarkets. He is also managing partner of EDPROP Development Co., a commercial real estate firm, and Edwards Rentals, which specializes in residential rental properties.

Edwards is a member of the Arkansas Executive Forum of the Sam M. Walton School of Business. Additionally, he serves on the President's Arkansas Advisory Council of Winrock International. He is a recipient of the Kappa Alpha Order-Hamer Court of Honor, and was Marianna-Lee County Citizen of the Year for 2002. He and his wife Laura are the parents of three children.

Charles L. Rasberry is Emeritus Professor and Chairman, ASU Department of Radio-Television and Emeritus Director of Broadcasting for KASU, ASU-TV and the Indian Sports Network. Before graduating from Arkansas State College with a Bachelor of Science in journalism in 1956, Rasberry was president of his freshman class, editor of the student newspaper, recipient of the ROTC, band and jour-



**Rasberry**

nalism awards, Student of Special Distinction (the highest academic designation) and winner of the Wilson Award, the highest award given to a graduating senior at Arkansas State.

Rasberry has served on the board of trustees of the Arkansas State College Foundation for the Advancement of Higher Education (also known as the Kays Foundation) since 1996, and has been active in the Nettleton Public Schools, serving on the Charter School Study Committee since 2002, the Academic Booster Club as president, 1994-96, present of PTSA, 1987-89, and the Band Booster Club, which he was activities volunteer. He and his wife Rebecca have a daughter, Catherine, who is also an ASU graduate.

Dr. C. Calvin Smith began his distinguished life in the Arkansas Delta, on which he has become a nationally recognized expert. Dr. Smith started his college education at Arkansas Baptist College in Little Rock, finishing his undergraduate degree at Arkansas AM&N (now the University of Arkansas-Pine Bluff). He began his career in education by teaching high school social studies and coaching football, taking classes at Arkansas State toward his Master's degree, which he received in 1970. He also earned a doctoral degree in 1978 from UA-Fayetteville.

The author of several books, Dr. Smith retired and was named Emeritus Professor of History in 2002. The following year, he was named ASU's first



**Smith**

Presidential Distinguished Professor of Heritage Studies and continues in that capacity. Dr. Smith and his wife Earline have a son, C.C. Smith, who has continued the family's teaching tradition, currently teaching social studies and coaching the girl's track team at Jonesboro High School.

Kathy Brittain White earned her Bachelor of Science in business education in 1977 and her Master of Science in business administration in 1978, both from Arkansas State University. She earned a doctorate in management from the University of Memphis in 1981. Selected as one of Forbes magazine's Top 25 American Business women in 2001, she has never forgotten her alma mater.

Dr. White is the founder and current president of Rural Sourcing, Inc., an organization that supports economic expansion and workforce diversity by creating technology employment opportunities and career advancement prospects in rural America. Her gifts to ASU have created extensive learning experiences for students while providing benefits to business and industry. She and her husband Doug Trimble live in Chapel Hill, North Carolina.

The ASU Alumni Association is in its 21st year of recognizing distinguished alumni. The Alumni Association's board of directors annually selects recipients from nominations submitted by the public. For more information about the Distinguished Alumni Program at Arkansas State University, visit <http://alumni.astate.edu> □

# A Shot in the Arm

## *Langfords give to sports medicine*

Arkansas State University took another step to achieving its goal of a total Performance Enhancement Complex when a gift of \$250,000 was presented by Dr. Tim and Terri Langford to ASU Director of Athletics Dr. Dean Lee on September 9.

The gift will be used to further enhance ASU's sports medicine services, which will be named the Tim and Terri Langford Sports Medicine Center.

The Langfords' gift benefits one part of the three-part Performance Enhancement Center. Boe and Myrna Adams of Leachville made an equal gift in March toward the Strength and Conditioning Center, and the complex also will offer the Student-Athlete Academic Success Center.

"We are honored that Tim and Terri have so generously agreed to assist us with our Sports Medicine Center. This state-of-the-art facility will allow us to better manage the health and safety of our student-athletes through the prevention and treatment of injuries. Their gift also helps to move us closer to completing the Performance Enhancement Complex," Dr. Lee said.

"Tim and Terri have served as exceptional ambassadors for this university and represent the absolute best that ASU has to offer. Tim has been a role model for our program since he enrolled here in 1979 through his athletic, academic and leadership abilities."

Langford, a urologist in Little Rock with Arkansas Urologists Associates, played quarterback for the Indians from 1980-83 under former head coach Larry Lacewell. His wife, Terri, is a former physical therapist and received part of her physical therapy training at Arkansas State.

"Coach Bill Templeton recruited me to play football at ASU and he and I have kept in touch over the years. He loves ASU so much and has really been instrumental in our decision to give back to the school. I recently visited the ASU campus and

Terri and I were blown away by what we saw," said Dr. Langford.

"We saw the student center, the student housing and toured the new football complex and Dean explained the direction things were going and what he was trying to do. We visited the sports medicine area and saw a need there.

"I've always been close to Ron Carroll (ASU's certified athletic trainer) and with Terri's background as a physical therapist, the sports medicine field has always been special to us.



*ASU Athletic Director Dr. Dean Lee, right, thanks Dr. Tim Langford during a ceremony in which Langford and his wife Terri presented an endowment gift to ASU Athletics.*

Also, we love Arkansas State. On our way home that day, Terri and I talked about how we would like to give something back to the school.”

Recently, the sports medicine department expanded into the former Indian football team locker room. This conversion increased the available athletic training work space from 700 to more than 2,800 square feet. Other training centers in the Convocation Center, Tomlinson Stadium and the Track Complex serve to complement this primary space and provide frontline care for practices and events.

As a senior on ASU's football team, Langford was presented the first Terry Gwin Award, which is awarded to the top student-athlete in any sport at ASU. He also received the National Football Foundation Graduate scholarship, the McDonald Scholarship (presented annually by the Southland Conference), and was a three-time Academic All-Southland Conference selection.

A second-team All-Southland Conference pick in 1983, Langford led ASU in total offense for three seasons and still ranks eighth in career yardage with 3,745 yards (1,429 rushing and 2,316 passing).

“I grew up at ASU,” continued Dr. Langford. “Football was fun and it was important, but academics were even more important and I appreciate the fact that Sam Gennuso (ASU's former faculty athletics representative and current professor of English) went to bat for me and helped me get some of those scholarships to further my education.”

“I have a lot of great friends associated with Arkansas State and a lot of great memories. I hope that others will see how much the program is growing and see the direction it is heading and support the efforts.” □

## UPDATE

### *Arkansas Rural Sourcing, Inc.*

Outsourcing of information technology jobs need not go to foreign countries like India when there is an affordable, comparable expertise here at home, according to Dr. Kathy Brittain White, president of Arkansas Rural Sourcing, Inc.

In August, with support provided by the Horizon Institute of Technology and Arkansas State University, Arkansas Rural Sourcing, Inc., opened its office in ASU's Center for Economic Development on Krueger Drive in Jonesboro with nine full-time employees.

At a ceremony celebrating ARS' opening, the East Arkansas Business Development Council presented a \$75,000 gift to the ASU Foundation and the Horizon Institute to assist with Arkansas Rural Sourcing's programs.

ARS is a statewide initiative whose mission is to support economic expansion and workforce diversity by creating high technology employment opportunities and career advancement prospects in rural America. ARS can provide IT services at a rate that is 30 to 50 percent lower than most domestic-based IT consulting firms. A benefit to potential clients over outsourcing overseas is the capability to handle time-sensitive projects, or projects in which frequent contact is required.

“In the next decade, we hope to open 50 centers in 20 states,” Dr. White noted.

Southern Arkansas University at Magnolia and the University of Arkansas-Monticello have joined Arkansas State University as active partners in education with ARS. □



*Rural Source-Community members cut a ceremonial ribbon at the opening of Arkansas Rural Sourcing, Inc., at Arkansas State University's Center for Economic Development.*



*Winter on the ASU campus.*



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